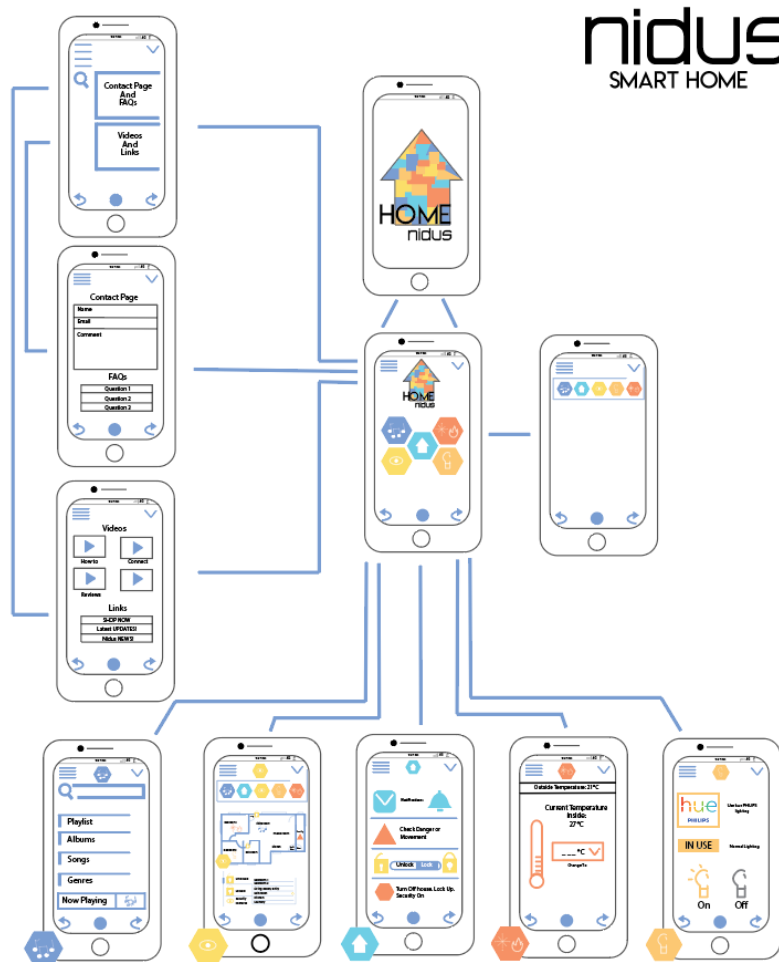
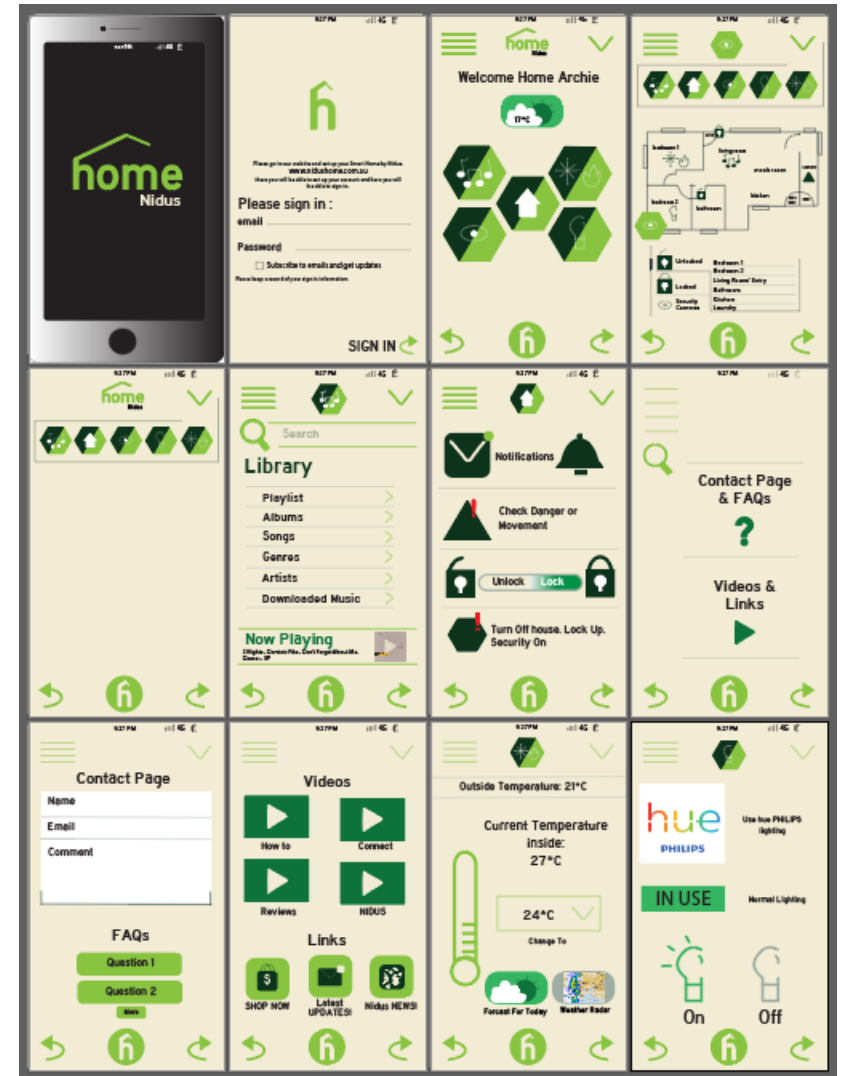




Development:



This wire framing shows the start of the idea for making Nidus Smart Home app



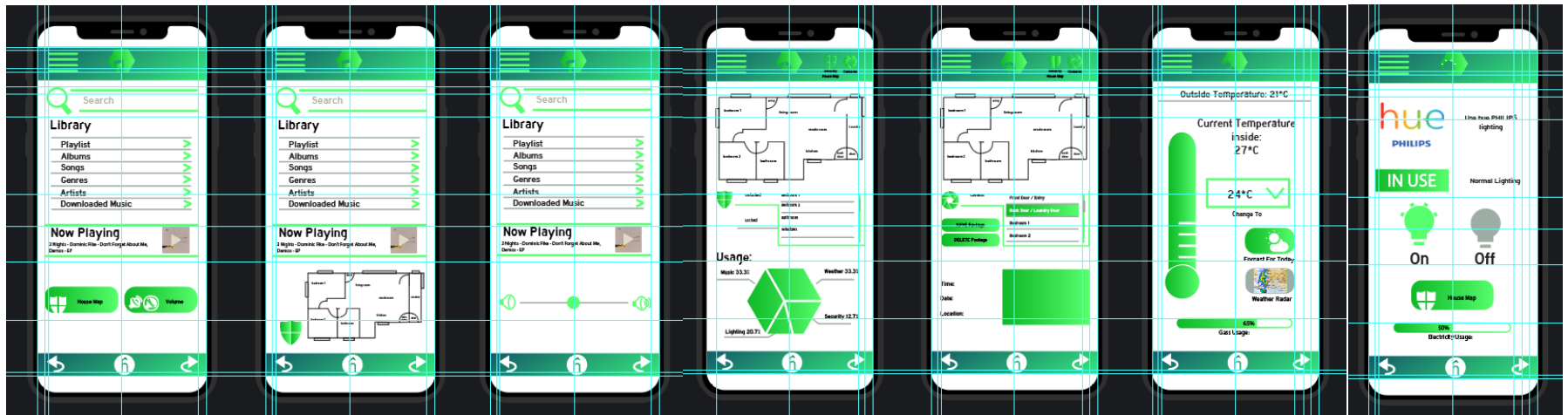
The colours were then changed to be more of a theme of good, safety and a calming colour.

The change of the icons, and logo design shows more aim to the app and the content that it'll demonstrate.

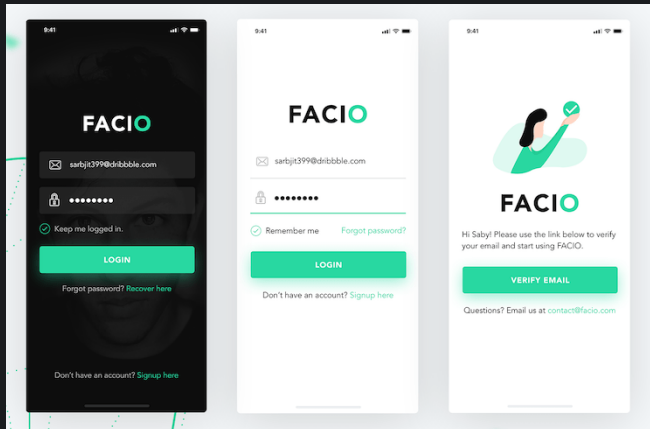


This design is developed from being a coloured solid green to a gradient with 2 different shades of green.
But the app pages have also been developed and changed.

In the development of the app, grids and rulers have been included to give a visual flow to the app and not look sloppy.
The colour changes give a more realistic feel to the app and also shows the app being put together.



Research



Inspiration for the Login page

Google Search - Login Screens
[Accessed: 23.05.19]

https://www.google.com.au/search?safe=active&biw=2133&bih=1043&tbm=isch&sa=1&ei=z_nnXKzhO8KI9QOnm7mYAQ&q=login+screen&oq=log-in+screen&gs_l=img.3..0l10.3612.5303..5554...0.0..0.220.1802.0j8j2.....0....1..gws-wiz-img.....35i39j0i67.UZwfoEciTC8&safe=active#imgrc=EF1C4DLz7WKMLM:

https://www.google.com.au/search?q=app+store+logo&safe=active&source=lnms&tbm=isch&sa=X&ved=0ahUKE-wiftavCibniAhVMXsKHdQ0ACAQ_AUI-DigB&biw=2133&bih=1043&safe=active#imgrc=oCzPXR0bfsT_M:

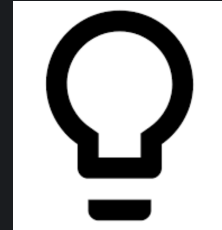
https://www.google.com.au/search?q=app+store+logo&safe=active&source=lnms&tbm=isch&sa=X&ved=0ahUKEwiftavCibniAhVMXsKHdQ0ACAQ_AUI-DigB&biw=2133&bih=1043&safe=active#imgrc=DP-kmmtJfaQmQMM:



Images used in Poster

Google Search - App Store Logo - This was then able to find both Google Play and App Store Buttons [Accessed: 26.05.19]

Google Search - Light Icon
[Accessed: 23.05.19]



Inspiration for the lighting icon

https://www.google.com.au/search?safe=active&biw=2133&bih=1043&tbm=isch&sa=1&ei=cG-bqXOaUBsaR9QOG06mQCg&q=light+icons&oq=light+i&gs_l=img.1.0.35i39j0l9.140936.143529..144660...2.0..0.274.2089.0j9j2.....0....1..gws-wiz-img.....0..0i67.L8g-Fu5Z_OFI&safe=active#imgdii=gB3x5o-P0VzOkPM:&imgrc=NVNGrVcwFUAwjM:

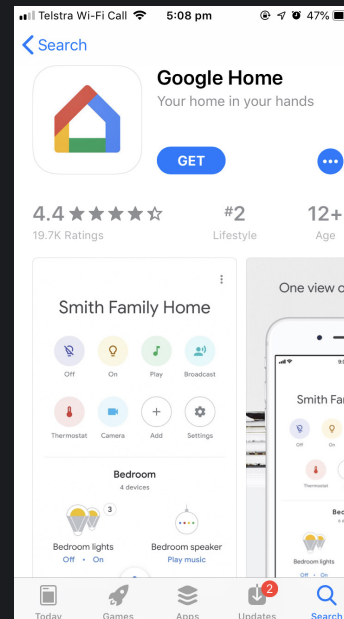
Google Search - Lock Icon
[Accessed: 23.05.19]



Inspiration for the Lock and unlock button

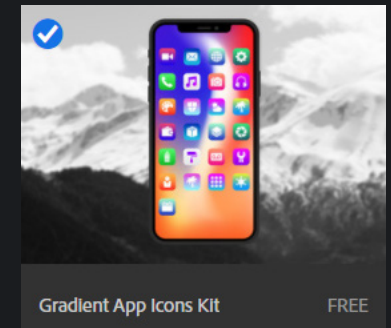
https://www.google.com.au/search?safe=active&biw=2133&bih=1043&tbm=isch&sa=1&ei=AWfqX-MOUMo_HrQG-64zIAQ&q=lock+icons&oq=lock+icons&gs_l=img.3..35i39l2j0l8.158972.161975..162121...0.0..3.252.2552.1j8j5.....0....1..gws-wiz-img.....0..0i67.Ksf0YQr-SH4w&safe=active#imgrc=SiCsQKz2waeK-MM:

App Store Search - Google Home
[Accessed: 26.05.19]



Inspiration for the demonstration of Nidus Home being in the App Store

Google Home From the App Store



Adobe Illustrator
Gradient App Icons Kit

Used with the template and given inspiration

Adobe Illustrator
Template [Accessed: 26.05.19]

WiFi Smart Bulb

Available on the iPhone App Store

Android App on Google play

WORKS WITH amazon alexa

works with the Google Assistant

60W Equivalent

https://www.google.com.au/url?sa=i&rct=j&q=&esrc=s&source=images&cd=&ved=2a-hUKEwisx_q4o7niAhXRe30KHQxJDO4QjRx6BAgBEAU&url=https%3A%2F%2Fwww.aliexpress.com%2Fitem%2FSmart-Home-WiFi-APP-RGBW-LED-GU10-5W-Downlight-Bulb-Remote-Control-Homekit-Work-with-Alexa%2F32963491332.html&psig=AOvVaw1UYKfuPISzlgw-mUacrCAQa&ust=1558962097955079 Google Search - Google Home on App Store [Accessed: 26.05.19]



https://www.google.com.au/search?q=google+home+on+app+store&safe=active&source=lnms&tbm=isch&sa=X&ved=0ahUKEwihg5a1j7niAhVXT30KH-cFSCjkQ_AUIESgE&csid=1558871132032891&biw=2133&bih=1043&safe=active#imgdii=ajUYnUZrZbxQfM:&imgcr=VJKMoeML4FXabM Google Search - Google Home on App Store [Accessed: 26.05.19]

https://www.google.com.au/search?safe=active&biw=2133&bih=1043&tbm=isch&sa=1&ei=MY7qXN2Llo2kyAOVi-J8Q&q=hue+philips+logo&oq=hue+&gs_l=img.1.0.351391-2j0i67j0i67l2j0l4.1059437.1059803..1063333..0.0..0.252.758.0j3j1.....0....1..gws-wiz-img.JCQfGULkIO0&safe=active#imgdii=RwXw8HRdeK26BM:&imgcr=RCooQSLwMkr93M Google Search - Hue Philips Logo [Accessed: 26.05.19]



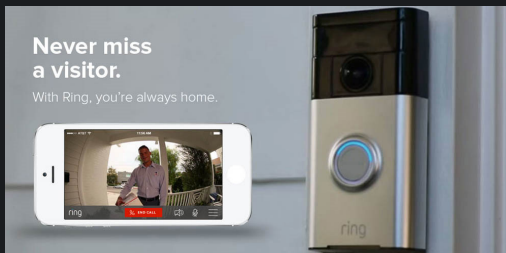
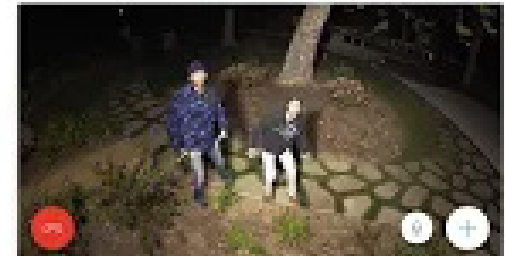


https://www.google.com.au/search?safe=active&biw=2133&bih=1043&tbm=isch&sa=1&ei=W-ZLqXLqUN4H2rQG1wIzYAg&q=home+security+system&oq=Home+se&gs_l=img.1.0.35i39l2j0l8.234761.236410..238485...0.0.180.1189.0j7.....0....1..gws-wiz-img.....0i67.S2dGZOGsnlU&safe=active#imgcr=T9pIVHmDztOx3M: Google Search - home security system [Accessed: 26.05.19]

https://www.google.com.au/search?safe=active&biw=2133&bih=1043&tbm=isch&sa=1&ei=SZ-PqXOzcFlzRrQGQtLboCQ&q=ring+security+app&oq=ring&gs_l=img.1.0.35i39l2j0i67j0i67l2j0i67j0i67.146965.150112..151361...0.0..1.222.3097.1j17j1.....0....1..gws-wiz-img.....0.-CL0kM0QU0Y&safe=active#imgcr=cacZSyQEU9QePM: Google Search - Ring Security App [Accessed: 26.05.19]



See & speak to visitors with Video Doorbells & Security Cameras.



Never miss a visitor.

With Ring, you're always home.

https://www.google.com.au/search?safe=active&biw=2133&bih=1043&tbm=isch&sa=1&ei=SZ-PqXOzcFlzRrQGQtLboCQ&q=ring+security+app&oq=ring&gs_l=img.1.0.35i39l2j0i67j0i67l2j0i67j0i67.146965.150112..151361...0.0..1.222.3097.1j17j1.....0....1..gws-wiz-img.....0.-CL0kM0QU0Y&safe=active#imgcr=aqijwvmvnmwCuxM: Google Search - Ring Security App [Accessed: 26.05.19]

https://www.google.com.au/search?safe=active&biw=2133&bih=1043&tbm=isch&sa=1&ei=SZ-PqXOzcFlzRrQGQtLboCQ&q=ring+security+app&oq=ring&gs_l=img.1.0.35i39l2j0i67j0i67l2j0i67j0i67.146965.150112..151361...0.0..1.222.3097.1j17j1.....0....1..gws-wiz-img.....0.-CL0kM0QU0Y&safe=active#imgcr=Ox-WR768xv-W7LM: Google Search - Ring Security App [Accessed: 26.05.19]



Brafton.com Style Guide

Logo

FULL, BLACK



FULL, REVERSED



FULL, COLOR



ICON, BLACK



ICON, VARIATIONS



Font

PROXIMA NOVA

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
opqrstuvwxyz

ALL WEIGHTS

Light, *Light Italic*, Regular, *Italic*, **Semibold**,
Semibold Italic, **Bold**, **Bold Italic**, **Extrabold**,
Extrabold Italic, **Black**

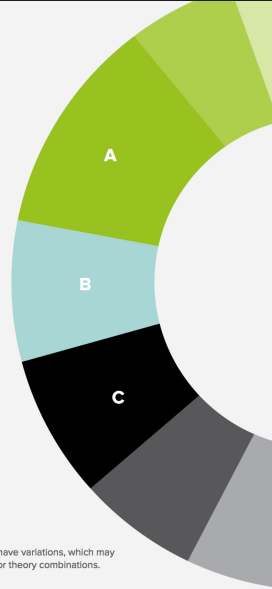
Colors*

A. BRAFTON GREEN
VALUES: C 050 M 003 Y 100 K 000
#8CC040 PMS 382U

B. BLUE
VALUES: C 034 M 002 Y 016 K 000
#A6D5D5 PMS 7484U

C. BLACK
VALUES: C 100 M 100 Y 100 K 100
#000000 PMS NEUTRAL BLACK C

*All colors may have variations, which may correlate to color theory combinations.



colours

Never use the logo in any color other than Isthmus blue, black and white or grayscale. The corporate colours are blue, black and white.



Isthmus blue
CMYK for print:
C=70 M=15 Y=23 K=0
RGB for screen:
R=64 G=168 B=188



Spot color printing:
Pantone 3128 coated or uncoated
(depending on the paper type)

accent colours

These colours act as a secondary palette; they have been chosen to complement the Isthmus corporate colours. They are to be used as specified.



Pantone 344 U
C=27 M=0 Y=23 K=0
R=186 G=224 B=205



Pantone 148 C
C=0 M=16 Y=37 K=0
R=255 G=216 B=167



Pantone 17 M
C=17 M=69 Y=14 K=70
R=90 G=40 B=65



Pantone 18 M
C=18 M=77 Y=78 K=7
R=192 G=87 B=67

acceptable colour variations

In cases of restricted or one-colour applications, the Isthmus logo may be used in black and white or grayscale.



ISTHMUS
DISTINCTIVE TRANQUIL SUSTAINABLE

black and white



ISTHMUS
DISTINCTIVE TRANQUIL SUSTAINABLE

grayscale.



ISTHMUS
DISTINCTIVE TRANQUIL SUSTAINABLE

The Title 'Isthmus' and tagline must always be in black unless reversed (see left) or otherwise stated in this style guide (see 'acceptable logo variations' pg 8)

home
Nidus



Home Security

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Vivamus ut lacinia sapien
 sitque ante euismod ligula. Phasellus sit mauris vari. Aliquam interdum justo.

LOREM IPSUM
IPSUM DOLOR SIT A MET

Google Home

home
Nidus

Icons and Colour Pallet

These Icons are used in the app



App Icon Gradients (120 px)



App Icon Gradients (180 px)



Colour Scheme



FFFFFF C - 0
M - 0
Y - 0
K - 0



11BA29 C - 53
M - 0
Y - 84
K - 0



88C440 C - 52
M - 0
Y - 100
K - 0



38EF7D C - 52
M - 0
Y - 100
K - 0



57FF6F C - 59
M - 0
Y - 75
K - 0



35B461 C - 77
M - 0
Y - 100
K - 0



115266 C - 75
M - 0
Y - 85
K - 0

Home By Nidus Style Guide

Font

Highway Gothic

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

1234567890 !@#\$%^&*()

All Weights

Regular

Myriad Pro

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

1234567890 !@#\$%^&*()

All Weights

Regular



Logo

Full, BLACK



Full, REVERSED



Full, COLOUR



Icon, BLACK



Icon, VARIATIONS



App Icons:

applypixels.com



macOS Icon Template 1.1



1024 Retina App icon for Mac App Store and Coverflow



512 App icon for Mac App Store and Coverflow



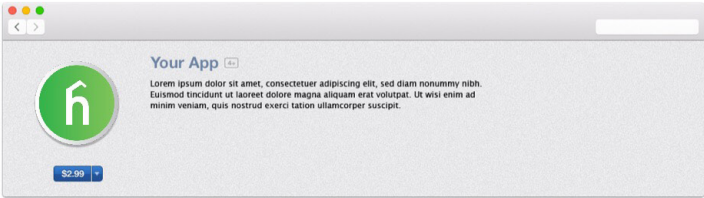
256 Finder



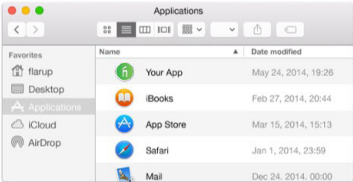
128 Dock and Finder



128 Dock



Mac App Store



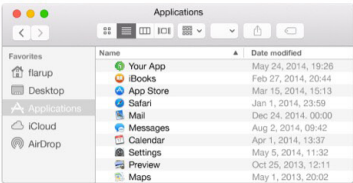
32 Finder List View



64 Finder 60x



32 Finder

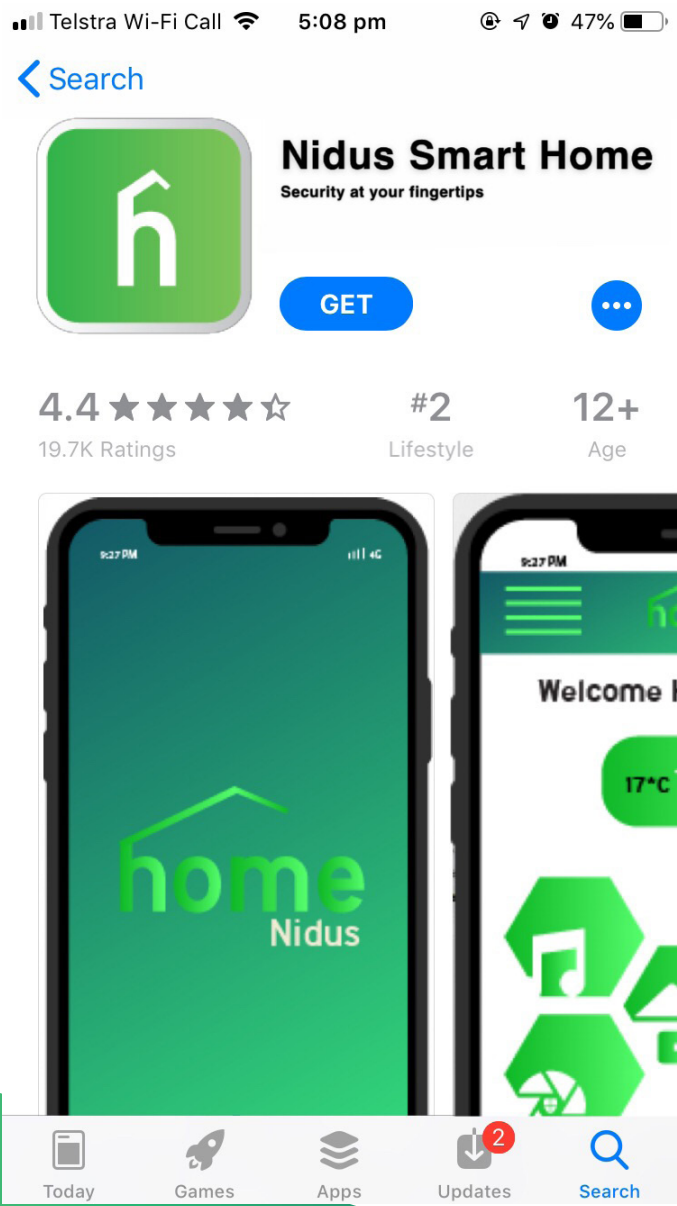


16 Finder List View



16 Spotlight and Finder

App Store and App Placement:



POSTER:



Wire Framing:



App

OPENING PAGES:

- Fades in and changes from logo to Icon to login.
- Logins background gradient is on a white page with the opacity being at 75%.



HOME PAGE:

- Home page opens up and welcomes the owner of the app and then also shows the weather.
- The main 5 pages show them in the way of honey comb - being the way that a bee hive is a home and shows this theme - nature.
- Notifications and Settings can be located on the home page instead of having to go the hamburger menu. Makes for easier access.

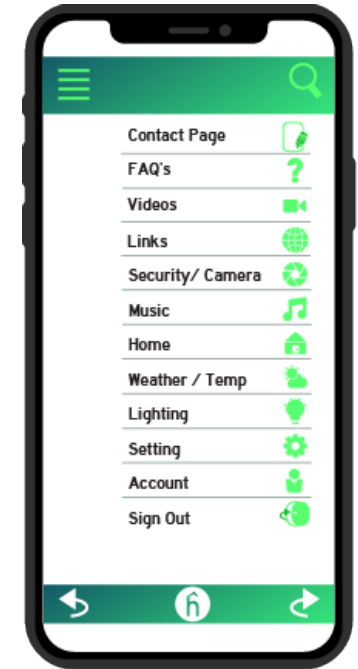


HAMBURGER MENU:

- Everything on the home page is shown in the hamburger menu as well as extra features like

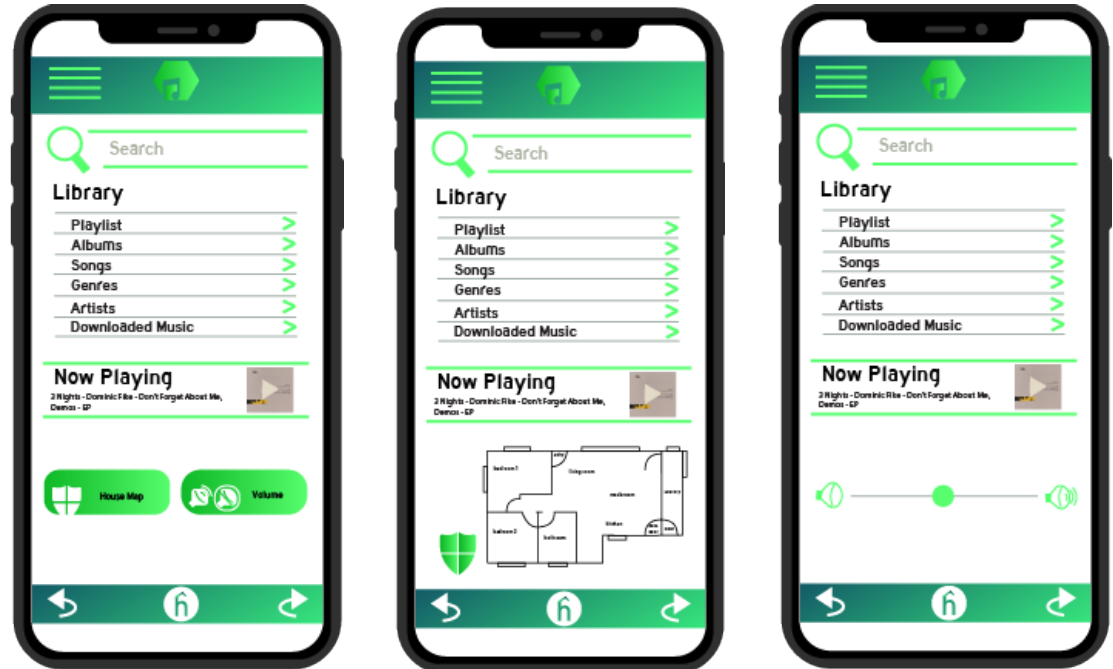
1. Contact Page
 2. FAQ's
 3. Videos
 4. Links (links to Nidus website and shopping for Nidus Products)
 5. Setting
 6. Account
- and to 7. Sign Out

- The hamburger menu assists when you don't want to go to the home page to access other pages.



MUSIC PAGE:

- Music page to play music
- House Map button to then select the part of the house you want to play your music or multiple rooms of the house.
- Volume button to change in either the room or multiple rooms that the music is playing in.



SECURITY PAGE:

- 2 buttons in the right hand corner to look at the locking or unlocking the house/usage and cameras.
- Owner of the app has the ability to save or delete footage
- Owner is able to see their usage in the house
- Ability to select and unselect to be able to lock or unlock the house. Just a click of a button and Your house can be locked or unlocked!

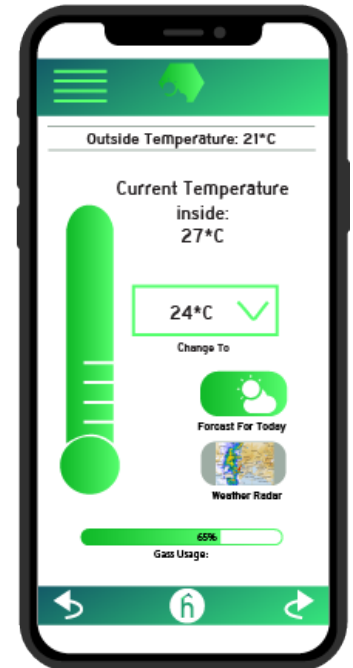


WEATHER AND TEMPERATURE:

- This page shows the owners usage of Gas and gives the ability to change the house's temperature.
- Also gives the ability to look at the forecast and the Weather Radar.
- Information also gives out the current outside temperature and the current temperature inside, then the owner of the app can change to what they want.

APP UPDATE:

- App update would allow for the heating and cooling would be isolated to one room of the house or all rooms of the house.
- Giving a House Map Button and letting the Owner to decide and take full control.



LIGHTING PAGE:

- A Partnership with Philips Hue Lighting you're able to connect your Philip lights and change the colour of the lighting to any colour.
- Otherwise can use normal lighting - on or off with the lighting buttons.
- House Map can then allow you to select a particular section or room or all of the house to have lights or even the coloured lights by Hue Philip Lights to be used.
- Also allows the Owner to view their Electricity usage. Putting the Power in owners fingertips.

