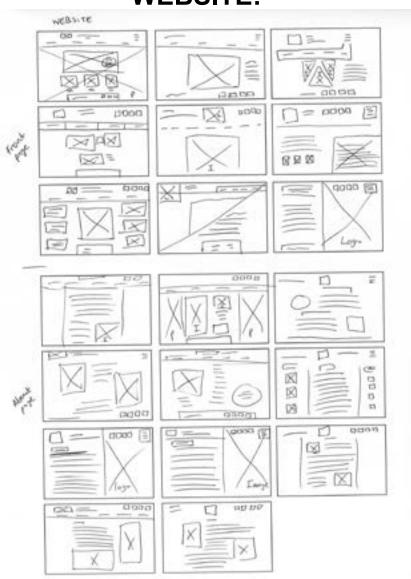
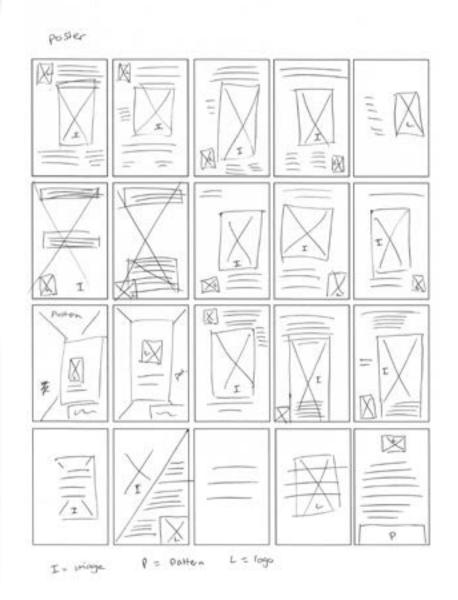
# CUBE DEAKIN JOURNAL DEVELOPMENT

# **SKETCHES:**

**WEBSITE:** 

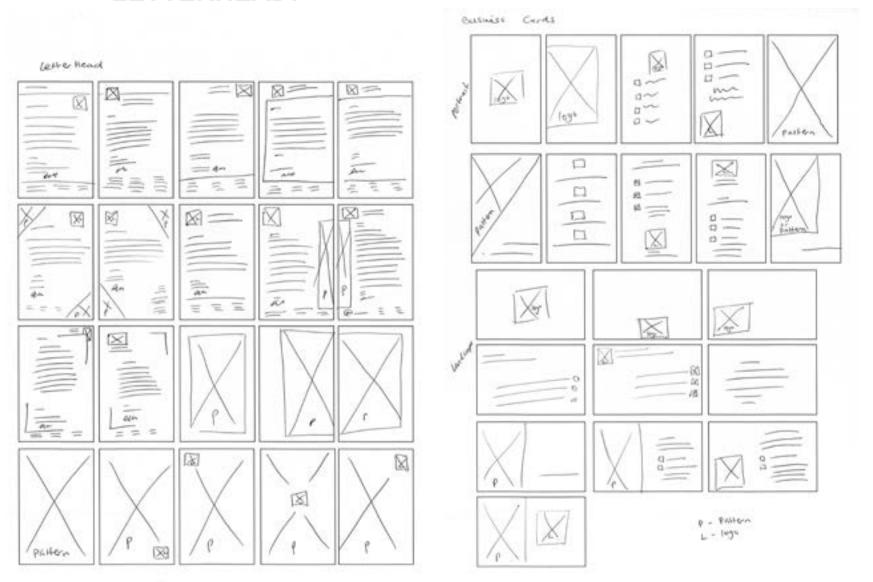
# **POSTER:**





# **LETTERHEAD:**

# **BUSINESS CARD:**



## **DEVELOPMENT**

## **WEBSITE**

HTTPS://EDITOR.WIX.COM/HTML/EDITOR/WEB/RENDERER/EDIT/8B4D3F88-552D-4D06-B139-C3183CC2AB75?META-SITEID=B87B6CDD-2054-4F88-82C2-616FC95E5732&EDITORSESSIONID=F653AC44-3282-4773-B773-813704AF91C4&RE-FERRALINFO=MY-ACCOUNT



THIS WAS THE FIRST IDEA OF THE WEBSITE - BEFORE FEEDBACK







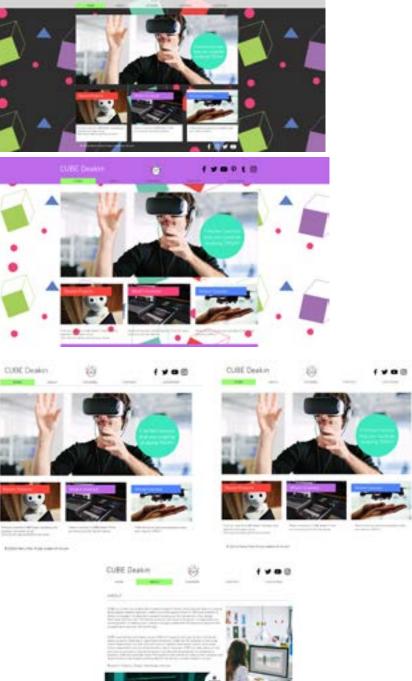
CUBE Deakin











COSC Dealer

E7 C7 (S)





Keeping a simple, profession look and feel but having that element of colour giving it a fun and inviting feel to the website gives it the goal of what deakin is about.

## **LETTERHEAD**



## CUBE DEAKIN We Provide, You Creater

A laterhead a the hapting at the log of a sheet of later paper intalionary). That oling-out ally common of a name, and an actional, and a hope or conscripts durings.

The serie "addedness" to effect used to refer to the article sheet improved with each a fraceling Many companies and individuals prefer to creats a letterhead temptate to a soled precessor or other orthogos apprication. This generally includes the same infortunition as pins printed biglinology but without the established black murrhed furtherward care thank he permised on relationlessy. (or plate proper) as resident on a local realized device or sent aboritemostly.

That feating smally consols of a name and an address, and a tops or consorais renigh, and commitmed a background partiest. The below "betterhead" is often used to refer to the whole sheet improtest with such a heating

Status Souther

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CONTRACTOR COM St. Culterbreiter



A inflortesed to the heading of the log of a theet of letter paper (stationary). Their handing casedly corrects of a increa and an aminor, and a inge or consends design and sometimes a background pattern.

The best factions of a office about to refer to the whole short important with such a handling Wang (amagining and instruducts products in courts a failure land installate time word processor or ether unbeam application. No generally includes the series Information as pre-product diathorary trul writtens! the additional costs involved Latherhead continue the protect on plantament, for plant paper; as teached on a local pulgual device or sent atsentonically.

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**Biologic Science** 

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COURSESSAIN COM-S. Subsethable



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#### Direct States Street Story.

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That heading absolut consider of a series and an address, and a logs of columnia. daylgr; and semetimes a busing-sort patient. The term "letterhase" is aften used to safer in the whole sheet imprinted with such a healthy.

Storfers Sciencial Project Supervisor

201 National Parties Bureaut with Its 85

48 7 9244 9000 & Mary Barr, Marris Pri COMPRESSOR AND ASS.



#### Sear Barra Street Hers.

A laterhead a the hapting at the log of a sheet of later paper intalionary). That simplify county common of a name and an actions, and a hope or conscribe durings. and sometimes a background pattern

The lattic fall to be and its refer to the article should be controlled with any high fraceling Many companies and individuals prefer to creats a letterhead temptate to a soled processor or other colleges application. The generally includes the cominfortration as pins printed blatminery but without the adultional blats members. instrument can then be person on entirency (or plant paper) as headed on a local realized device or sent electromically.

That feating smally consols of a name and an address, and a tops or consorais sweight, and complicate a background partiest. The below festivehead in other used to refer to the whole sheet improtest with such a heating

Status Souther



48 3 5244 6960 & Milant, Basin, Marries Bri

STREET, SQUARE, CARR. S. Cuberbatte



#### Direct States Insert Horse.

A latter head in the hearthin at the tip of a clean of letter bear displacement. Then histolling usually controls of a name and an addition and a logical concerns design. and portalization a loss inprocess patroon.

The term "bitscheed" in offer used to refer to the whole sheet married with such a heading. Many comparises and individuals profer to create a letterhead temprate in a world processor or other software application. This penerally includes the same information as pre-printed stationary had prilined the selfficinal code (residual Letterhand our their be printed on obstoring the plant paper) so headed on a board inclinate disease or quest, executeures after

That heading should conside of a name and an address, and a logs in columbs. daylyr, and sematimes a budgesand potent. The term "laterhand" is after used to safer in the whole sheet inscribing with such a healthy.



-012 Mark 0100 223 Buttined Hybrids Burneyel (NC 846) dilithers down Next to For CONTRACTOR AND ADDRESS.



#### Drug Name Insert Hers.

k hattenheight in the hearthig at the bigs of a sheet of letter paper poyocours). That hoseling yearly control of a name and an address and a topical conscious design. and sensitives a background pattern.

The larger "billionhead" is office used to raise to the salesty sheet maneried with such a beauting. Many continuous sold trainistants profer to create a intertweat terriplate in a and principle or other subsets application. This personly includes the latter information as are actional stationary that actions the satellitizate code (resinal) Letterfland ran Then be printed on stationary (or plant paper) as headed on a hold in/last danks in sert exclusive alls.

That heading shoully consider of a name and an address, and a logs of nationals daylgr, and semplimes a busing-send polices. The term "letterhand" is aften used to safer in the whole sheet imprinted with such a healthy.



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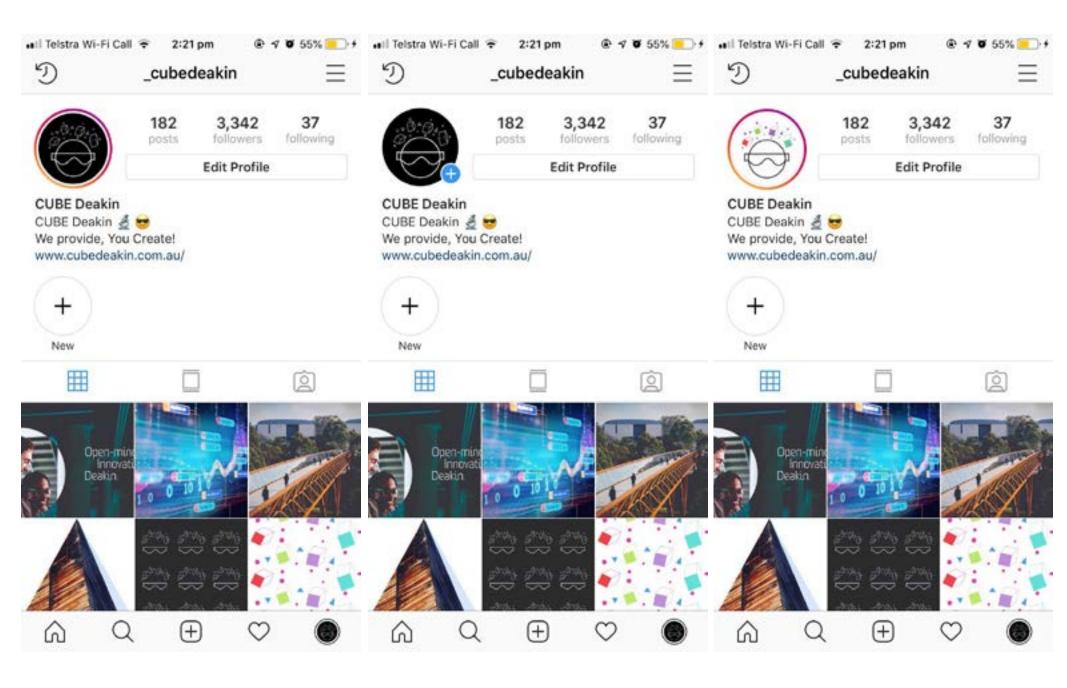
SEE Bornelof Highway Bernston W. SUR Brokkeite

DESCRIPTION AND ADDRESS.

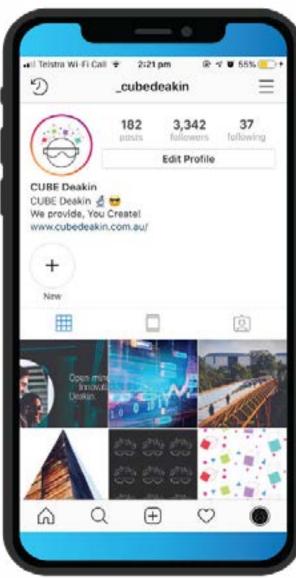


A FUN AND SIMPLE DESIGN FOR THE LETTERHEAD SHOWS THE LOGO AND EVEN THE PATTERN ON THE BACK THAT CAN BE IDENTIFIED TO THE CUBE BRANDING. INFORMATION ON THE BOTTOM WHILE THE LOGO AND TAG LINE ARE PLACED STRATEGICALLY IN THE TOP RIGHT HAND CORNER WHILE THE LOGO IS IN THE BOTTOM RIGHT HAND CORNER. EQUALLY PLACED TOP AND BOTTOM MAKING IT PLEASING TO THE EYE.

## **SOCIAL MEDIA**







CUBE'S SOCIAL MEDIA
PLATFORM ALLOWS
THEM TO GET CREATIVE
BUT ALSO SHOWS THE
SIDE OF USING OTHER
PICTURES THAT AREN'T
THEIR OWN.

CUBE KEEPING THEIR
BIO AND LOOK AND FEEL
SIMPLE ALLOWS FOR
THEIR AUDIENCE TO
TAKE MORE OF A LOOK
AROUND AND LOOK INTO
THEIR INSTAGRAM AT
THEIR PHOTOS, THEIR
INSTAGRAM STORIES
AND MAYBE EVEN THEIR
WEBSITE IN THE BIO.

USING BURWOOD
LOCATION PHOTOS AND
PATTERNS AND DEAKIN
PHOTOS AND EVEN WEB
PHOTOS IT GIVES THAT
TECH ELEMENT THAT
CUBE IS.











Stefan Greater Project Supervisor

221 Burwood Hwy, Deakin University

stefangrestesjideakinadu.au

03 9244 6333











CUBE Deakin WE PROVIDE, YOU CREATE!

221 Burwood Hwy, Deakin University Q

stefangreuter@deakin.edu.au

03 9244 6333

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03 9244 6333

Stefan Grester Project Supervisor





03 9244 6333





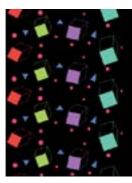
## CUBE DEAKIN

### CUBE DEAKIN

## STEFAN GREUTER PROJECT SUPERVISOR

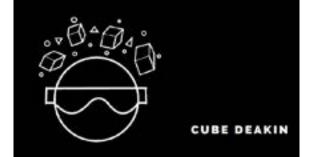
P. +61 3 9244 6100 A: 8.30am-Spm. Mon to Fri 22: Durwood Highway Burwood VIC 3125 Australia





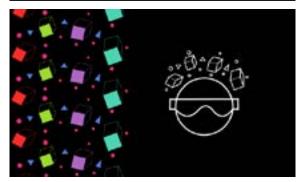
## CUBE DEAKIN STEFAN GREUTER PROJECT SUPERVISOR

Pt +61 3 9244 6100 A: 8.30am-5pm, Mon to Fri 221 Burwood Highway Burwood VIC 3125 Australia



## CUBE DEAKIN STEFAN GREUTER PROJECT SUPERVISOR

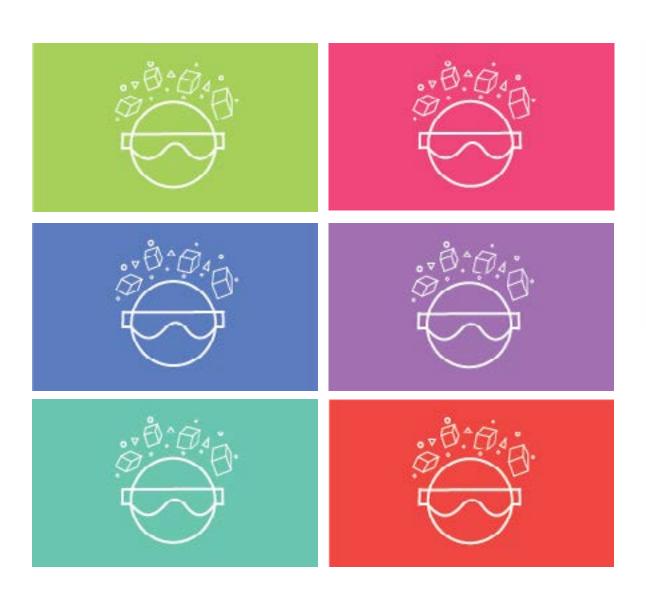
P: +61 3 9244 6103 A: 8:30am-Spm, Mon to Fri 221 Burwood Highewy Burwood ViC 3125 Australia





## CUBE DEAKIN STEFAN GREUTER PROJECT SUPERVISOR

P: +61 3 9244 6100 A: 8.30am 5pm, Mon to Fri 221 Burwood Highway Burwood VIC 3125 Austratia:



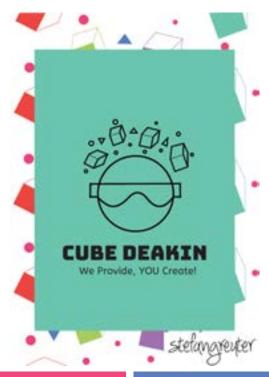


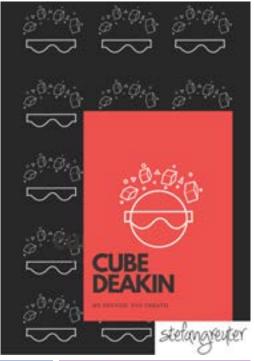
COLOURFUL AND INDIVIDUAL CARDS TO SUIT THE COLOUR OF YOUR CHOICE!

WITH ALL THE INFORMATION NEEDED FOUND ON THE BACK AND THE CUBE LOGO ON THE FRONT

# **POSTER**

THESE WERE THE FIRST OPTIONS INTO THE DESIGN OF THE POSTER



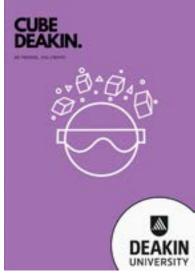














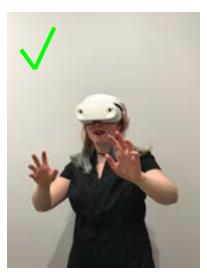
## **POSTER DEVELOPMENT - START TO FINISH**

AFTER FEEDBACK - THESE NEXT FEW PAGES WILL SHOW DEVELOPMENT OF A POSTER THAT IS MORE A CALL TO ACTION POSTER AND THE WAY IT WAS CREATED.

THESE WILL SHOW THE COLOURS CHOSEN AND LOOKED AT, THE LOOK INTO VARIATIONS AND THEN THE FINAL PRODUCT WHICH WAS CREATED ON INSTAGRAM - IN A INSTAGRAM POSTER FORMAT BUT CAN BE SIMPLY USED AS AN EVERYDAY POSTER.





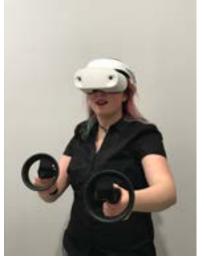






























AS THERE WERE PLENTY OF OPTIONS TO CHOOSE FROM, AND VERY MANY OPTIONS IT WAS EASIER TO CHOOSE WHEN "THINK YOUNG" ONE OF DEAKIN UNIVERSITY'S OWN POSTER WAS THE INSPIRATION FOR THIS DESIGN AND THE FINAL CHOICE AND OUTCOME.

AS DEAKIN'S "THINKING YOUNG" IS YELLOW WANTED TO LOOK INTO THAT LOOK AND POSSIBLY CUBE DEAKIN'S FUTURE REVAMP MIGHT INCLUDE A YELLOW CHOICE IN THEIR COLOUR PALETTE.

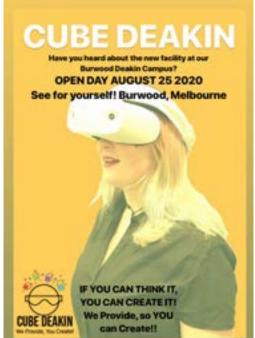
THE OTHER CHOICES FOR BLUE AND PINK ARE OF THAT IT IS IN THE COLOUR PALETTE AND FITS WELL WITH THE THEME OF THE POSTER.







AS I GATHERED THE INFORMATION OF DEAKIN'S OPEN DAY FOR 2019, I INCORPORATED THAT INTO THE POSTER SUGGESTING FOR 2020.

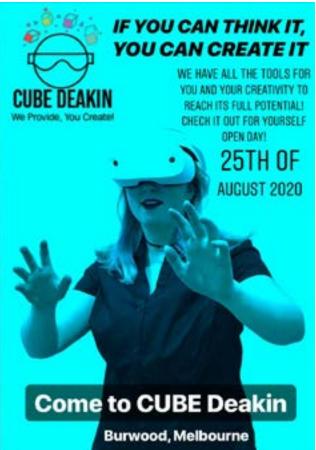






AS THE INFORMATION
WAS ADDED, THE
THINKING PROCESS
FOR THIS POSTER'S
CALL TO ACTION WAS
TO BE SIMILAR TO AN
ANNOUNCEMENT OR
SIMILAR TO THAT TO GET
THE AUDIENCE TO COME
AND HAVE A LOOK AT
DEAKIN'S NEW FACILITY
- CUBE.







LOOKING AT THE DEAKIN THINK YOUNG EXAMPLES; THESE POSTERS ARE IN THEME WITH DEAKIN AND SHOW POSSIBLE INFORMATION TO DISPLAY ON ANY CUBE DEAKIN POSTER IN THE FUTURE PLAYING AROUND WITH THE COLOURS AND LOOKING AT YELLOW FOR A FUTURE

PLAYING AROUND WITH THE COLOURS AND LOOKING AT YELLOW FOR A FUTURI COLOUR CHOICE.

